SWING into ACTION!

Walnut Bend Spark Park
Fundraising Proposal

NOW!

SPARK
School Park Program

Education is the foundation
Dear Community Partners,

As Principal of Walnut Bend Elementary School, I am asking for your assistance in a very important project for both our students and our community. Our Title 1 school serves 750 low income students in the inner city of Houston, Texas. In addition, the student body also includes neighborhood students from Walnut Bend, Lakeside Estates, Lakeside Forest and Briargrove Park. All these students work extremely hard to excel in school, but their playground is in great need of improvements. We want to encourage them to play together and build their bodies as well as their minds. We will be partnering with the SPARK non-profit to design and install a lovely playground for our students, but we need your help to make the outdoor space that our students deserve. In addition, it will be available to the community after hours and on weekends, as there is no other park available to the community in our surrounding area. Our school is a shining beacon for this community and we want to continue to improve it, inside and out! We’ve included a lot of information within this brochure, but please feel free to reach out with any additional questions.

We appreciate your consideration and support!

Best,
Michele H. Dahlquist
Principal
Walnut Bend School of Environmental Sciences
FUNDRAISING PROPOSAL

PARTNERSHIP WITH SPARK, KINDER FOUNDATION, HOUSTON ENDOWMENT, AND KATHLEEN OWNBY

Based on an evaluation conducted by The Trust for Public Land, our area of Houston has been designated a “park desert.” This means there are no public parks in the area for community members to enjoy. This made Walnut Bend a perfect location for SPARK to improve and open for school and community use. Our property is small, so we have been creative with the use of the space. A landscape architect has drawn out some plans and has conducted some site research on what the community would use. We have also gotten school input to come up with a list of priorities. The current size of the playground and its current equipment is small and had a dangerous spider web climbing structure and non-functioning zip line which have since been removed. Houston ISD has given an in-kind donation of equipment removal, tree lifting, drain relocation, and property leveling to ensure we are ready for the new plan implementation. We will utilize the current basketball court area and repaint the lines for basketball, tennis, and volleyball. We will also utilize the large walkways in front of the school for another painted game area to extend the play area.

PROJECT VISION

PHYSICAL FITNESS FOR ALL

There is much new research out in recent months about the need for more physical exercise for students. In this day and age of electronics, kids are spending less and less time outdoors. Schools that have added more physical exercise in their day have experienced increased student achievement, and reduced the incidences of ADHD behaviors, discipline referrals, and suspensions. The SPARK Park is designed to give more options for movement than what we currently have, and to give our neighborhood families a viable option for their own well-being. This park is designed to appeal to all ages and to have family-oriented areas so kids and adults can enjoy it together. We are excited about utilizing the exercise equipment and obstacle course area with our students in PE class, to continue to encourage and teach ways they can remain active throughout their lives.
NEIGHBORHOOD NEED

With a central location and easy access to Beltway 8, Walnut Bend and the surrounding areas that make up this community’s “super-neighborhood” are experiencing tremendous growth. Home values have continued to rise year over year and retail areas along Westheimer are also showing increased activity. Anchor tenants like Target and Whole Foods are now sharing space with new and upcoming brands such as Torchy’s Tacos, Zoe’s Kitchen and Kirkland’s Home Goods. Walnut Bend has become home to a variety of oil and gas giants, such as Phillips 66 and StatOil, as well as software and technology companies like BMC Software. Many employees of these companies have since made Walnut Bend their home. But even during all this wonderful growth, Walnut Bend still retains its great tradition of old-fashioned neighborhood values and a small-town community feel. Neighbors still host block parties, kids ride their bikes up and down the street with friends, and everyone gathers for community events like the 4th of July Parade and Easter Egg Hunt. The presence of a SPARK park at the Walnut Bend school would not only be a tremendous asset for the school’s students, but also provide another wonderful opportunity to have a gathering space for neighbors. Your support of a SPARK park would be a true investment and show of support for our community and residents.

OUR WORK HAS STARTED, BUT WE HAVE NOT MET OUR FUNDRAISING GOALS TO MAKE THESE PLANS A REALITY!

WE NEED YOUR HELP!
<table>
<thead>
<tr>
<th>FEATURE</th>
<th>VISUAL</th>
<th>DESCRIPTION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustainable Turf Soccer</td>
<td><img src="image1" alt="Soccer" /></td>
<td>Artificial turf soccer field with short blades and markings for play area; long grass blades for seating and play areas</td>
<td>$120,000 SOLD</td>
</tr>
<tr>
<td>Fitness Equipment</td>
<td><img src="image2" alt="Exercise" /></td>
<td>Sustainable outdoor exercise area with twisting station, elliptical, crunch, row, stair climber, chest press, and pull-up/dips</td>
<td>$40,000</td>
</tr>
<tr>
<td>Obstacle Course Playground</td>
<td><img src="image3" alt="Obstacle Course" /></td>
<td>Ninja steps, traverse wall, floating boards, sway steps, agility trainers, half rounds, and ramp</td>
<td>$40,000</td>
</tr>
<tr>
<td>Bike Track</td>
<td><img src="image4" alt="Bike Track" /></td>
<td>Painted bike track to learn bicycle safety with bike racks</td>
<td>$25,000</td>
</tr>
<tr>
<td>Playground</td>
<td><img src="image5" alt="Playground" /></td>
<td>2-5 year old play equipment</td>
<td>$20,000</td>
</tr>
<tr>
<td>Seating Area &amp; Games</td>
<td><img src="image6" alt="Seating Area" /></td>
<td>Picnic area seating for outdoor classroom and parties; painted games on sidewalk for individuals and groups; art tile wall</td>
<td>$10,000</td>
</tr>
<tr>
<td>GaGa Ball Pit</td>
<td><img src="image7" alt="GaGa Ball Pit" /></td>
<td>Fast-paced, fun agility games for groups</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
UNDERWRITING & SPONSORSHIP LEVELS

UNDERWRITING & SPONSORSHIP
> Levels of Sponsorship & Amenities

- **Platinum Sponsors** $25,000+
  1. Areas 100% underwritten will receive large permanent name recognition on the funded area
  2. Donor name and/or logo on plaques mounted on equipment pieces
  3. Donor name and/or logo on all printed material, including event t-shirts, weekly take-home folders, newsletter, PTO website with link to your website, marquee, signage in the school, outside banner and more.
  4. Donor name and/or logo on permanent art wall
  5. Invitation to the dedication event
  6. Yard Sign

- **Gold Sponsors** $10,000+

- **Silver Sponsors** $5,000+

- **Bronze Sponsors** $1,000+

- **Friends Sponsors** $100+
  > Recognition in newsletter/Yard sign

UNDERWRITING & SPONSORSHIP
> Underwriting Opportunities

Play area will be named for the underwriter(s)

- **$120,000** – Soccer Field and Turf Area
- **$40,000** – Fitness Equipment Area (8 opportunities @ $5,000 each)
- **$40,000** – Obstacle Course
- **$25,000** – Painted Bike Track and Bike Racks
- **$20,000** – Playground for 2-5 year olds
- **$10,000** – Seating Area and Art Wall
- **$10,000** – Outdoor Musical Instruments Area
- **$5,000** – GaGa Ball Game Pit
- **$2,500** – Swings
UNDERWRITING & SPONSORSHIP FORM

Yes, I want to help PROVIDE A WONDERFUL PARK for WALNUT BEND!

Please check one: □ BUSINESS □ INDIVIDUAL

Name: ___________________________________________________________

For advertising/print, please list as:
_________________________________________________________________

Mailing address:
City: _________________________ State: _____ Zip: __________________

Contact: _______________________

Tel. Number: __________ Email: _________________________________

UNDERWRITING & SPONSORSHIP LEVELS

$120,000 – SOLD Soccer Field & Turf Area  □ $5,000 – GaGa Ball Game Pit
□ $40,000 – Fitness Equipment Area*  □ $2,500 – Swings
□ $40,000 – Obstacle Course  □ $1,000 – Table / Bench
□ $25,000 – Painted Bike Track & Bike Racks  □ $500 – Tile on Art Wall
□ $20,000 – Playground for 2-5 year olds  □ $100 – Yard Sign to display in your yard
□ $10,000 – Seating Area and Art Wall  □ Other: ________________________________
□ $10,000 – Outdoor Musical Instruments Area  *(8 sponsorships at $5,000 each)

Signature: __________________________________________________________________________ Date: ___/___/___

Credit Card Information:
Name on card: ____________________________________________ Exp. Date: ___/___/___

Credit Card #: ____________________________________________ CVV: ____________

Billing zip code: __________________________

Walnut Bend PTO and SPARK are both 501c3 organizations and your gift is tax deductible to the full extent allowed by law. Please make checks payable to Walnut Bend PTO- SPARK PARK and mail to Michele Dahlquist at Walnut Bend Elementary – 10620 Briar Forest Dr. Houston, TX 77042. Donations can also be made on the Walnut Bend PTO website (www.wbe-pto.org).
SWING into ACTION!

Thank YOU!